

PRESS RELEASE

Kortenberg, Belgium , 11.01.2008



On 11.01.2008, the Boards of Directors of AUTODISTRIBUTION INTERNATIONAL (ADI) and the Romanian trade group AUTO TOTAL have the pleasure to announce that an agreement has been reached with effect from 01.01.2008 to set up AD AUTO TOTAL with the intention of developing the AD concepts in the Romanian aftermarket.



As from today, AD AUTO TOTAL will fully benefit from the European experience of ADI, as well as from the specific expertise on the Romanian aftermarket of AUTO TOTAL.

AUTODISTRIBUTION INTERNATIONAL, the leading wholesale trade group in the European automotive and truck parts replacement business was founded in 1970. With its presence in 27 countries, ADI develops its activities in a market of 740 million consumers, 230 million passenger cars. In 2007, through their 2.000 wholesale outlets the 500 AD-distributors sold mainly to professional repair and body shops well over €5,2 billion of quality automotive parts, accessories, tooling and equipment.

The Group provides services to the different country organisations to develop locally also a comprehensive range of added-value services to the customers.

AUTO TOTAL - founded in 1994 and based in BUCHAREST – is a key-player in the Romanian independent aftermarket and will strive to develop and strengthen its position in the next years.

From its central warehouse in BUCHAREST, AD AUTO TOTAL will further develop - with modern and adequate logistics - the distribution of the major brands from the leading component manufacturers to its professional customers.

Today's staff of AUTO TOTAL is more than 350 employees, who ensure sales of spare parts all over the country through a network of 17 regional branches. This network will provide to its professional customers a full package of services, concepts and assistance to help them strengthen their position and guarantee their future in the independent Romanian repair market.

In 2007 AD AUTO TOTAL realized a turnover of €40 million sales in automotive and truck spare parts. Romania has 22 million inhabitants and a car park of more than 4 million cars.

At the signing of the partnership agreement Mr. Olivier METRAUX, ADI-President, commented: "In line with the permanent ADI expansion programme, ADI chooses to support AUTO TOTAL after a detailed study of an ambitious business plan. This new Partnership will boost AD AUTO TOTALS activities, and will strengthen the triangle partnership between ADI, the ADI-Partners and the ADI approved suppliers".

"AUTO TOTAL is proud to join the ADI Group", said Mihai STAICU, Managing Director of AD AUTO TOTAL, "this cooperation will strengthen our present position in a fast developing aftermarket and will offer the ADI suppliers the possibility to improve the quality of their distribution network in Romania".

For more information, please contact :

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