

GORDON

HURTOWNIA MOTORYZACYJNA

BECOMES AD POLSKA



Autodistribution International (ADI) is pleased to announce that the Polish company Gordon will join ADI as 25th partner. This was decided on 28.11.2018 by the ADI Board of Directors and will have effect on January 1st 2019.

ment will be beneficial for our customers and accelerate our existing growth strategy!".

ADI is confident to have found the right partner in Poland. Thomas Vollmar - ADI President – comments the new partnership: "We have come to know Gordon as a highly professional and dynamic company with solid foundations and ambitions that match our own. As of January 1st AD Polska and their team will be our gateway to bring the AD concepts into the Polish aftermarket, for the benefit of customers and suppliers".

Since its founding in 1991 Gordon has built a solid network on Polish territory: the company operates a central warehouse (Zamosc) and 5 regional warehouses (Radom, Olsztyn, Ruda Slaska, Gdansk and Chojnice) delivering to 156 outlets throughout the country. Gordon employs 1500 people. Its national turnover of approximately 200 M€ in automotive parts for passenger cars and trucks, tools and equipment leaves the company among the major players in the Polish automotive aftermarket.

Jacek Gordon, founder and owner of Gordon/AD Polska is excited about the new turning this affiliation represents to his company: "Our business has been successful over the last years in establishing an efficient logistics network and a solid customer base. Today's automotive world however offers numerous challenges, and we feel that ADI has precisely the tools that will allow us to fully seize them as opportunities rather than seeing them as hurdles. We look forward to leverage our business on ADI's (and its Partners') know-how in key domains such as concept marketing (AD Garage), technical data and education for mechanics (Eure!Car) and supplier/brands portfolio. This develop-

