

Autodistribution (France) : Creating Links at Equip'Auto!

For the 2017 edition, the automotive aftermarket fair Equip'Auto returned to its roots alongside the "Boulevard Périphérique", at Paris Expo - Porte de Versailles. As usual the leader of the French automotive aftermarket, Autodistribution, fully exhausted this biannual opportunity to expose its entire portfolio of services required by the independent aftermarket of today ... and tomorrow!

During the 5 days of the show more than 7000 visitors passed on the AD stand, attracted by the many demonstrations and points of interests such as:

- ISOTECH, the exclusive brand for parts and equipment
- A virtual 3D tour through the new warehouse Logistéo (Réau)
- The new version "V3" of Autossimo, Autodistribution's electronic catalogue
- AD AutoConnect, a telematics solution and loyalty tool for the garage, linking the car to the repair shop (AD AutoConnect was rewarded with the Grand Prix de l'Innovation of Equip'auto!).





A delegation of the National Pronto Association and Federated Auto Parts was present at the Equip'Auto and seized the occasion to visit Autodistribution France's new warehouse Logistéo in Réau. Both Pronto and Federated are associates of ADI's global organization 1Parts (www.1parts.net).

- ID Garages (www.idgarages.com), an online platform bringing additional business to repair shops registered on the system.
- Diag'issimo, demonstrating on a Eure!Car training vehicle the powerful link between diagnostic tools and the online catalogue and technical database

Yannick Savina, Marketing Director of Autodistribution France concludes: *"The consistency of Autodistribution's offer and the slogan of the stand ("Creating Links") truly fulfilled the commitment of this Parisian formula of Equip'auto. We'll be back in 2019 for sure!"*

AUTODISTRIBUTION STAND:

- 650m² (centre of the main hall)
- Staff: 60

Next edition: 15-19 October 2019

EQUIP AUTO 2017 (17-21/10/2017):

- 1 200 exhibitors and brands from 40 countries
- 95 000 professionals from EMEA
- Exhibition space: 100 000 m² (3 halls)

