

# AD Bulgaria – a company in action!



AD Bulgaria was founded in 2010 by the two strong companies on the Bulgarian market Auto Hit and Auto 2000, sharing a common vision in aftermarket spare parts distribution and strategy for development on the Bulgarian market.



Since its foundation AD Bulgaria is a constantly growing ADI partner: its turnover increased from 14 to 22.4 million Euro. Since the opening of 6 new branches in the last few years, AD Bulgaria now has 34 warehouses and stores that cover the demands of the whole country. The two main warehouses, one of which moved its premises to a new modern and significantly bigger facility, keep good availability and a wide range of spare parts. Due to the ADI partnership the brand portfolio is continuously expanding.

AD Bulgaria's 230 employees, constantly trained in the technical, sales and marketing fields, meet the challenges of the independent distribution business and provide high quality service to all customers. One of the main objectives of the company is also to develop a highly effective logistics program. A well organized transport network consisting of 110 service vehicles ensures fast, prompt and flexible distribution to stores and clients even in the most remote destinations of the country. Thus AD Bulgaria has gained the respect and trust of many reliable supplier partners.

AD Bulgaria is only at the beginning of the AD Garage concept development on the Bulgarian market, with 33 AD Garages since 2012, but with ambitions to create a strong chain of professionals committed to the network as a basic component for future evolution and sustainable growth.

AD Bulgaria is proud to announce that as of the autumn of 2016 the company SFK TRUCK is an affiliated AD Bulgaria partner.

SFK Truck is a large Bulgarian trading company specialized in wholesale and retail of spare parts for trucks, trailers, semi-trailers and accessories for all European brands (DAF, MAN, SCANIA, MERCEDES, VOLVO, IVECO, and RENAULT). The company has 20 years of experience in the field and is one of the market leaders and a trusted partner to more than 6500 clients and over 150 premium suppliers. Lead by its motto "Stop, find and move forward" SFK Truck is a dynamically developing company that serves customers in a professional manner, provides excellent aftersales and warranty service and keeps a qualified team of industry experts. This partnership is a great way of gaining a major market share and a large step toward fulfilling ADB's mission for progress and sustainable growth.





# Buzz for Breakfast at Automechanika Frankfurt.



Despite the early hour (7:00 !) more than 120 automotive professionals – from ADI contract suppliers and partners - showed up on Wednesday 14th of September in the Maritim Hotel Frankfurt. And for a good reason: to start their working day at the Automechanika fair with a first-hand update on

AD I and 1Parts developments and - of course - a tasty breakfast offered by AD International!



**The 2017 ADI Contract Suppliers**
